

COOK COUNTY HEALTH & HOSPITALS SYSTEM

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Cook County Health & Hospitals System




CCHHS

1900 West Polk Street, Suite 220
Chicago, Illinois 60612
Tel: (312) 864-6820
Fax: (312) 864-9994

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TO: The Honorable President and Members of the Cook County Board of Commissioners
Chairman and Members of the Cook County Health & Hospitals System Board of Directors
Cook County Health & Hospitals System Management Staff

FROM: William T. Foley, CEO 
Cook County Health & Hospitals System

DATE: June 23, 2010

RE: Director of Multicultural Affairs

I am pleased to announce that Miriam Gonzalzes has joined Cook County Health & Hospitals System as Director of Multicultural Affairs.

In this crucial role, Ms. Gonzalzes will lead the development and implementation of programs and educational initiatives designed to increase and enhance diversity and inclusion strategies for all System affiliates. She will be responsible for working collaboratively to create, cultivate and communicate the System's diversity, inclusion and cultural competence across the organization and in the community.

Ms. Gonzalzes comes to the Health & Hospitals System with an extensive background in multicultural marketing and experience in healthcare. Most recently, she served as Director of Marketing Planning and Field Marketing at Sears Holding Corporation, where she launched the first interactive online Hispanic apparel site, *Tu Estilo*. During her career, she has held management positions at Fortune 500 companies such as Sara Lee Bakery and Kraft Foods, where she established the Ethnic Marketing Department. She has also served as Vice President, Account Director at the Wimbley Group, an advertizing and marketing consulting agency.

As an independent consultant, Ms. Gonzalzes worked with one of the first medical offices in Illinois to implement an electronic medical record, helping the practice achieve greatly improved efficiency and effectiveness in patient care. She received her BBA from Pace University in New York and her MBA from Columbia Business School. Ms Gonzalzes has served as the multicultural representative and spokesperson with organizations such as the National Hispanic Corporate Council, Hispanic Alliance for Career Enhancement, the National Black MBA Association and the National Society of Hispanic MBAs.

Ms. Gonzalzes will report directly to me, and she is located in Room 665 in the Administration Building at 1900 West Polk. She can be reached by phone at 312-864-0910 or via email at mgonzalzes@ccbhs.org.

Please join me in welcoming Ms. Gonzalzes.